

Oriol Farré
November 21/1961

2012-
Director of art works
at Ronzak art perfume & cosmetics

2009-
own study in collaboration with D3D (3D design) studio specializing in solutions
packaging, floor stands, renders, boxpalets, cardboard displays, micro, POS, etc.
sen my contribution decorations creative packaging and participation in the design of containers

2004-2007
Creative art director
GRUPO ATEEME
group of companies dedicated to communication, interior design and fashion.

1995-2004
Managing partner, creative of
Imago Communications SL
. company specializing in graphic design, image
corporate identity, editorial design, catalogs and reports, packaging.

Fichet
-Continox,
ADIGSA
(Public company)
Repsol YPF Foundation

Wax Museum Barcelona

MC Publishing
(Magazine publisher)
TUI Group
(Multinational tourism)
Grupo Z
(Magazine created and Borden)
EAE
(School of Business Administration of Barcelona)
AECOC

Editorial
Barcanova
Roviralta Jewellers

1988-1995
own study, corporate identity, editorial design, catalogs, annual reports, packaging.

clients:

Salvat

(Editorial)

the Agency

(Advertising agency)

Dayax

(Advertising agency)

The Clock Tower

(Editorial)

The Pelikan Group

(Business Consulting)

Ultramar Express

(Travel agency)

Expomundo

(Travel agency)

Hymosa Grupo Editorial Edipresse

(Readings, Labores del Hogar)

absolute Communication

(Advertising agency)

Parking and services L'Hospitalet

(Municipal company)

Cultural Olympiad

Barcelona 92

(Municipal company pre-Olympic event)

Mutual Association

1987-1988

Art director and head of study

Image & Communication Partners

Advertising agency, bustiatge announcements

press, small advertising campaigns.

1985-1987

Gándara Office Design

Graphic design office headed by Eduardo Gándara recognized

designer and professor of design at school Massana. Design, posters, editorial design, packaging, image

corporate signs, labels, product catalog, annual reports etc. always working for as direct client

Torres

(Wine)

Wurtz

(Automotive parts)

Mercabarna

IsiSound

1983-1985

Designer and illustrator

Pepe Rivero y Asociados

Graphic design studio specializing in advertising

first working for advertising agencies, carrying their campaign ads in newspapers, brochures,

Signs of supermarkets, catalogs consumer products, models corporeal packaging, etc.
experience in photo sessions. customers

MMLB

Satch Satch &

DIN

Advertising

Puzzle

Young & Rubicam

Wunderman Cato Johnson

1982-1983

Military period (1st Corporal, military police, BRIR USI Almeria)

1979-1981

Jobs layout, label design and illustration for several printing plants and small publishers, as
a free lance

2009

Course Adobe CS4.

In iniciació module and Bridge Design

1995

Introductory and advanced courses in Apple environment.

Modules Quark X Press, Free Hand, Photoshop, Illustrator

1987

Seminar "typography", given by E. Gándara

Escola Massana in Barcelona

1984

Seminar on color theory taught by E. Pelayo

Escola Massana in Barcelona

1982

Seminar History of Modern Communication, taught by Kim Vilar

Escola Massana in Barcelona

1982

Photo seminar given by Jordi Gumí

Escola Massana in Barcelona

1979-1984

Graphic design

Escola Massana in Barcelona

1975-1979

For children Polyvalent Unified

IN Menendez y Pelayo

1966-1975
School graduate
General Basic Ensenyanssa