

ALICE LAVENAT

Ever since she was a little girl, Alice Lavenat wanted to do something different. Her desire to create coupled with her strong curiosity for scents inspired her to pursue a career in the wonderful world of fragrances.

After earning her degree in Chemistry, in 2006, she studied at the world-renowned fragrance institute, ISIPCA (International Superior Institute in Fragrance, Cosmetics & Flavours). During her time there, she also held an apprenticeship with international Master perfumer, Gerard Anthony, who passed along his savoir-faire and passion he instilled in his creations, such as Azzaro pour Homme and XS by Paco Rabanne.

In 2014, it was with great pride that Alice was awarded the French Society of Perfumers' Young Perfumer Award. Her sparkling fragrance around the "Black Currant Bud Absolute" theme wowed the judges both technically and creatively – recognizing her unbeaten talent among the 100 other worldwide submissions.

This same year, Alice started to collaborate with Ronzak, where she enjoys sharing her inspirations and stories through her creations.